

ABSTRAK

Nugroho, Luhur Oktavian. 2023. **ASPEK MOTIVASI TOKOH MONKEY D. LUFFY PADA KOMIK *ONE PIECE* VOLUME 100 KARYA EIICHIRO ODA: KAJIAN MULTIMODALITAS SASTRA**. Skripsi S1. Program Studi Pendidikan Bahasa dan Sastra Indonesia, Jurusan Pendidikan Bahasa dan Seni, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma Yogyakarta.

Fokus penelitian ini adalah untuk mencari aspek motivasi pada tokoh Monkey D. Luffy pada komik *One Piece* volume 100 karya Eiichiro Oda kajian multimodalitas sastra. Hal ini dilatarbelakangi oleh tokoh Luffy yang berjuang melawan Kaido dan bagaimana Luffy memimpin pasukannya. Tujuan penelitian ini ada dua. Pertama, untuk menjelaskan bentuk motivasi pada tokoh Monkey D. Luffy. Kedua, untuk menjelaskan unsur multimodalitas sastra dalam komik *One Piece* volume 100 karya Eiichiro Oda.

Jenis penelitian ini adalah deskripsi kualitatif. Teknik yang digunakan dalam pengumpulan data adalah teknik baca dan teknik catat. Adapun teknik analisis data dalam penelitian ini melalui pengumpulan data, reduksi data, penyajian data, dan penarikan kesimpulan. Data dalam penelitian ini berasal dari kata, kalimat, paragraf, dan gambar yang berhubungan dengan struktur dan aspek pola motivasi yang terkandung dalam komik *One Piece* volume 100 karya Eiichiro Oda. Sumber data yang digunakan berupa sebuah komik yang berjudul *One Piece* volume 100 karya Eiichiro Oda.

Berdasarkan hasil penelitian, peneliti menemukan data dalam komik *One Piece* volume 100 karya Eiichiro Oda yang sesuai rumusan masalah penelitian. Hasil penelitian pada tokoh Monkey D. Luffy dalam komik *One Piece* volume 100 karya Eiichiro Oda menunjukkan 2 hasil berikut. Pertama, terdapat 4 (empat) aspek motivasi dan hasil berupa 1 (satu) *achievement motivation*, 3 (tiga) *power motivation*, 1 (satu) *affiliation motivation*, dan 1 (satu) *competence motivation*. Kedua, terdapat 4 unsur multimodalitas sastra dan hasilnya yang berupa 11 (sebelas) aspek visual, 6 (enam) aspek linguistik, 9 (sembilan) aspek gestural, dan 9 (sembilan) aspek warna.

Kata Kunci: *One Piece*, Motivasi, Multimodalitas Sastra

ABSTRACT

*Nugroho, Luhur Oktavian. 2023. **MOTIVATIONAL ASPECTS OF THE CHARACTER MONKEY D. LUFFY IN ONE PIECE COMIC VOLUME 100 BY EIICHIRO ODA: MULTIMODALITY LITERARY STUDY.** S1 thesis. Indonesian Language and Literature Education Study Program, Department of Language and Arts Education, Faculty of Teacher Training and Education, Sanata Dharma University Yogyakarta.*

The focus of this research is to look for motivational aspects of the character Monkey D. Luffy in the One Piece comic volume 100 by Eiichiro Oda, studying multimodality literature. This is motivated by Luffy who fought against Kaido and how Luffy led his troops. There are two aims of this research. First, to explain the form of motivation for the character Monkey D. Luffy. Second, to explain the elements of literary multimodality in the One Piece comic volume 100 by Eiichiro Oda.

This type of research is a qualitative description. The techniques used in data collection are reading techniques and note-taking techniques. The data analysis techniques in this research include data collection, data reduction, data presentation, and drawing conclusions. The data in this research comes from words, sentences, paragraphs and images related to the structure and aspects of motivational patterns contained in the One Piece comic volume 100 by Eiichiro Oda. The data source used is a comic entitled One Piece volume 100 by Eiichiro Oda.

Based on the research results, the researcher found data in the One Piece comic volume 100 by Eiichiro Oda which matched the research problem formulation. The results of research on the character Monkey D. Luffy in the One Piece comic volume 100 by Eiichiro Oda show the following 2 results. First, there are 4 (four) aspects of motivation and the results are 1 (one) achievement motivation, 3 (three) power motivation, 1 (one) affiliation motivation, and 1 (one) competence motivation. Second, there are 4 elements of literary multimodality and the results are 11 (eleven) visual aspects, 6 (six) linguistic aspects, 9 (nine) gestural aspects, and 9 (nine) color aspects.

Keywords: One Piece, Motivation, Multimodality Literature